Abstract

CONTEXT SENSITIVE INFORMATION ACCESS ARTIFACTS

A context sensitive device is disclosed, the device comprising a card portion (101) having a number of user interpretable icons (eg 122), electronic apparatus (106) attached to the card portion (101) which comprises a memory in which are retained character strings, including contextual information, associated with corresponding icons (122). The apparatus (106) also has processor means coupled to said memory means, and communication means for coupling the processor to a reading device (302), which is configured to facilitate reading the context sensitive device. The processor is configured to relate reading signals resulting from a user selection of one of the icons(122), and received via the communication means with at least one of the stored character strings, to thus transmit an output signal for indicating a desired service based on the contextual information.